

NEWS RELEASE



FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Almost Two-Thirds in Favour of Bike Lanes Overall

Toronto, June 27th – In a random sampling of public opinion taken by The Forum Poll™ among 1040 Toronto voters, almost two-thirds (62%) say they favour bike lanes. Only one quarter (25%) opposes bike lanes, with (14%) saying they do not know. Support for bike lanes overall is up 5 points from March (March 16: 57%).

Respondents most likely to say they favour bike lanes include those aged 34 and younger (65%) or 35-44 (68%), females (65%), earning \$80,000-\$100,000 (77%), with a post-graduate degree (70%), living in East York (75%), and supporting the NDP (76%).

Those that say they bike in the city (71%) are highly likely to support bike lanes, and bicycle commuters (90%) also overwhelmingly support bike lanes.

Support for Bloor bike lanes

The support for the Bloor St bike is steady since March (March 16: 47%), with just under half (48%) saying they approve of the lanes between Shaw Street and Avenue road. A third (34%) say they disapprove of the bike lanes, fewer than 2 in 10 (19%) say they do not know about the bike lanes on Bloor.

Of those that have ridden a bike on these bike lanes almost three quarters (73%) say they approve of them. The majority (52%) of those who have driven Bloor since the installation now say they approve of the lanes overall.

Respondents most likely to approve of these bike lanes include those aged 35-44 (55%), female (50%), the least wealthy (58%) or \$20,000-\$40,000 (58%), with a post-graduate degree (48%), and living in the Former City of Toronto (59%) or East York (60%).

Support is highest amongst bike commuters, with 8 in 10 (80%) saying they support the bike lanes.

Respondents most likely to say they disapprove of the bike lanes on Bloor include those aged 45-54 (36%), 55-64 (38%), and 65+ (35%), males (39%), earning \$40,000-\$60,000 (47%), the least educated (41%) or with some college or university (42%), and living in Scarborough (42%).

Cyclists using them

Of those that ride a bicycle in Toronto, a third (33%) have used the bike lanes on Bloor St. Usage is even higher (61%) amongst a small sample (n=96) of those that say they commute to work by bicycle.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

“Approval of bike lanes is trending upward, with a healthy majority saying they like them overall,” said Dr. Lorne Bozinoff, President of Forum Research. “Considering the report on the pilot is due in a few months time, for cycling enthusiasts at least, now is a really a good time for support to be rising.”



**FORUM
RESEARCH**

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

A third ride their bikes in the city

A third (34%) say that they ride their bicycle in the city, and of these, more than a quarter (27%) use their bicycle to commute to work or school.

“Approval of bike lanes is trending upward, even amongst drivers, with a healthy majority saying they like them overall,” said Dr. Lorne Bozinoff, President of Forum Research. “Considering the report on the pilot is due in a few months time, for cycling enthusiasts at least, now is a really a good time for support to be rising.”

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1040 randomly selected Toronto Voters. The poll was conducted June 20-22, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Bike lane approval

Overall, do you favor or oppose bike lanes?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1040	174	185	182	220	279	528	491
Favor	62	65	68	60	55	52	58	65
Oppose	25	26	22	22	27	28	29	21
Don't know	14	9	10	18	18	20	13	14

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1040	85	135	131	112	115	236
Favor	62	66	59	52	64	77	61
Oppose	25	16	25	31	18	17	29
Don't know	14	18	16	17	18	6	10

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1040	121	217	437	265
Favor	62	48	51	65	70
Oppose	25	36	33	23	15
Don't know	14	16	15	12	14

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	1040	373	85	206	150	63	163
Favor	62	69	75	58	64	64	51
Oppose	25	18	13	26	24	23	34
Don't know	14	13	13	16	12	13	15



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Method of Travel to Work/School

%	Total	Private vehicle	Public transit	Walking	Some other way	Don't travel to work or school
Sample	1040	399	288	51	27	221
Favor	62	54	68	64	60	61
Oppose	25	34	17	19	24	23
Don't know	14	12	15	17	16	16

Provincial Voter Intention

%	Total	Liberal	Progressive Conservative	New Democratic	Green	Another Party	Undecided
Sample	1040	310	365	202	70	22	71
Favor	62	68	46	76	71	57	67
Oppose	25	15	42	14	15	29	16
Don't know	14	17	13	10	14	14	18

Bikes in the city/commutes by bike

%	Total	BIKES IN THE CITY - Yes	BIKES IN THE CITY - No	COMMUTES BY BIKE - Yes	COMMUTES BY BIKE - No
Sample	1040	360	680	108	932
Favor	62	71	57	90	58
Oppose	25	21	27	3	27
Don't know	14	8	17	7	14



NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Bloor Bike lane approval

Do you approve or disapprove of the bike lanes on Bloor Street, from Shaw Street to Avenue Road?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1040	174	185	182	220	279	528	491
Approve	48	49	55	47	41	40	45	50
Disapprove	34	34	27	36	38	35	39	28
Don't know	19	17	18	17	20	25	16	22

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1040	85	135	131	112	115	236
Approve	48	58	59	33	46	43	51
Disapprove	34	25	26	47	37	30	33
Don't know	19	16	15	21	18	27	16



Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1040	121	217	437	265
Approve	48	33	42	48	59
Disapprove	34	41	42	33	23
Don't know	19	26	17	19	18

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	1040	373	85	206	150	63	163
Approve	48	59	60	46	46	48	34
Disapprove	34	26	27	34	34	35	42
Don't know	19	15	13	20	20	17	24

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Method of Travel to Work/School

%	Total	Private vehicle	Public transit	Walking	Some other way	Don't travel to work or school
Sample	1040	399	288	51	27	221
Approve	48	40	55	65	42	40
Disapprove	34	44	26	23	27	28
Don't know	19	16	19	12	31	33

Provincial Voter Intention

%	Total	Liberal	Progressive Conservative	New Democratic	Green	Another Party	Undecided
Sample	1040	310	365	202	70	22	71
Approve	48	58	31	57	62	44	49
Disapprove	34	18	54	22	22	47	30
Don't know	19	23	15	21	16	9	21

Driven/Biked on Bloor

%	Total	BIKED BETWEEN BLOOR AND SHAW - Yes	BIKED BETWEEN BLOOR AND SHAW - No	DRIVEN BETWEEN BLOOR AND SHAW - Yes	DRIVEN BETWEEN BLOOR AND SHAW - No
Sample	1040	143	897	503	537
Approve	48	73	44	52	43
Disapprove	34	23	35	41	26
Don't know	19	4	21	7	31

Bikes in the city/commutes by bike

%	Total	BIKES IN THE CITY - Yes	BIKES IN THE CITY - No	COMMUTES BY BIKE - Yes	COMMUTES BY BIKE - No
Sample	1040	360	680	108	932
Approve	48	62	40	80	44
Disapprove	34	30	35	17	36
Don't know	19	7	25	3	21



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Pilot Utilization

Have you ridden a bicycle on the Bloor Street bike lanes between Shaw Street and Avenue Road since they were installed? [BASE: Ride a bicycle in the city]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	360	64	85	84	73	54	205	145
Yes	33	43	36	32	22	6	35	29
No	67	57	64	68	78	94	65	71

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	360	22	40	41	37	40	98
Yes	33	50	40	17	29	38	31
No	67	50	60	83	71	62	69

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	360	25	54	175	106
Yes	33	53	34	28	35
No	67	47	66	72	65

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	360	160	33	62	48	20	37
Yes	33	53	45	21	24	13	17
No	67	47	55	79	76	87	83



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Method of Travel to Work/School

%	Total	Private vehicle	Public transit	Walking	Some other way	Don't travel to work or school
Sample	360	142	104	18	9	40
Yes	33	19	40	20	10	18
No	67	81	60	80	90	82

Provincial Voter Intention

%	Total	Liberal	Progressive Conservative	New Democratic	Green	Another Party	Undecided
Sample	360	101	109	89	33	7	21
Yes	33	32	29	37	46	30	19
No	67	68	71	63	54	70	81

Driven on Bloor

%	Total	DRIVEN BETWEEN BLOOR AND SHAW - Yes	DRIVEN BETWEEN BLOOR AND SHAW - No
Sample	360	217	143
Yes	33	45	15
No	67	55	85

Bikes in the city/commutes by bike

%	Total	BIKES IN THE CITY - Yes	COMMUTES BY BIKE - Yes	COMMUTES BY BIKE - No
Sample	360	360	96	264
Yes	33	33	61	22
No	67	67	39	78



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Pilot Utilization

Have you ridden a bicycle on the Bloor Street bike lanes between Shaw Street and Avenue Road since they were installed? [BASE: ride a bicycle in the city and commutes to work/school by bicycle]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	96	31	27	20	15	3	56	37
Yes	61	72	51	57	52	0	65	58
No	39	28	49	43	48	100	35	42

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	96	12	9	11	10	11	29
Yes	61	72	84	46	56	59	52
No	39	28	16	54	44	41	48

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	96	4	15	48	29
Yes	61	79	70	61	51
No	39	21	30	39	49

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	96	56	11	9	12	3	5
Yes	61	75	69	35	59	28	27
No	39	25	31	65	41	72	73



NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Method of Travel to Work/School

%	Total	Private vehicle	Public transit	Walking	Some other way	Don't travel to work or school
Sample	96	15	28	5	1	2
Yes	61	23	66	14	0	0
No	39	77	34	86	100	100

Provincial Voter Intention

%	Total	Liberal	Progressive Conservative	New Democratic	Green	Another Party	Undecided
Sample	96	25	16	33	13	2	7
Yes	61	63	49	70	57	40	40
No	39	37	51	30	43	60	60



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Cycling in the city

Do you ride a bicycle in the city?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1040	174	185	182	220	279	528	491
Yes	34	33	42	42	31	18	38	30
No	66	67	58	58	69	82	62	70

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1040	85	135	131	112	115	236
Yes	34	27	35	28	33	31	39
No	66	73	65	72	67	69	61

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1040	121	217	437	265
Yes	34	23	27	38	38
No	66	77	73	62	62

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	1040	373	85	206	150	63	163
Yes	34	47	39	32	34	32	21
No	66	53	61	68	66	68	79

Method of Travel to Work/School

%	Total	Private vehicle	Public transit	Walking	Some other way	Don't travel to work or school
Sample	1040	399	288	51	27	221
Yes	34	32	35	30	41	19
No	66	68	65	70	59	81



NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Provincial Voter Intention

%	Total	Liberal	Progressive Conservative	New Democratic	Green	Another Party	Undecided
Sample	1040	310	365	202	70	22	71
Yes	34	32	31	43	50	29	25
No	66	68	69	57	50	71	75

Driven/Biked on Bloor

%	Total	BIKED BETWEEN BLOOR AND SHAW - Yes	BIKED BETWEEN BLOOR AND SHAW - No	DRIVEN BETWEEN BLOOR AND SHAW - Yes	DRIVEN BETWEEN BLOOR AND SHAW - No
Sample	1040	143	897	503	537
Yes	34	80	27	41	28
No	66	20	73	59	72

Commutes by bike

%	Total	COMMUTES BY BIKE - Yes	COMMUTES BY BIKE - No
Sample	1040	108	932
Yes	34	86	28
No	66	14	72



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Bicycle commuting

Do you commute to work or school by bicycle? [BASE: Ride a bicycle in the city]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	360	64	85	84	73	54	205	145
Yes	27	41	28	23	18	7	26	29
No	73	59	72	77	82	93	74	71

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	360	22	40	41	37	40	98
Yes	27	67	26	22	28	36	27
No	73	33	74	78	72	64	73

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	360	25	54	175	106
Yes	27	11	34	28	28
No	73	89	66	72	72

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	360	160	33	62	48	20	37
Yes	27	42	36	15	27	19	16
No	73	58	64	85	73	81	84

Method of Travel to Work/School

%	Total	Private vehicle	Public transit	Walking	Some other way	Don't travel to work or school
Sample	360	142	104	18	9	40
Yes	27	13	27	32	9	8
No	73	87	73	68	91	92



NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Provincial Voter Intention

%	Total	Liberal	Progressive Conservative	New Democratic	Green	Another Party	Undecided
Sample	360	101	109	89	33	7	21
Yes	27	28	13	40	38	21	34
No	73	72	87	60	62	79	66

Driven/Biked on Bloor

%	Total	BIKED BETWEEN BLOOR AND SHAW - Yes	BIKED BETWEEN BLOOR AND SHAW - No	DRIVEN BETWEEN BLOOR AND SHAW - Yes	DRIVEN BETWEEN BLOOR AND SHAW - No
Sample	360	121	239	217	143
Yes	27	51	16	29	25
No	73	49	84	71	75

Bikes in the city/commutes by bike

%	Total	BIKED BETWEEN BLOOR AND SHAW - Yes	BIKED BETWEEN BLOOR AND SHAW - No	DRIVEN BETWEEN BLOOR AND SHAW - Yes	DRIVEN BETWEEN BLOOR AND SHAW - No
Sample	360	121	239	217	143
Yes	27	51	16	29	25
No	73	49	84	71	75



For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com